

Duke Caregiver Community Event

Participation Levels



September 4 & 5, 2024

Sheraton Imperial | 4700 Emperor Blvd.
Durham, NC 27703

Exhibitor (For Profit) - \$700

- Booth in exhibitor hall
- Lunch for two on Sept. 5
- Entrance for two at the evening networking reception on Sept. 4
- Electricity available for additional charge of \$50

Exhibitor (Non-Profit) - \$500

- Booth in exhibitor hall
- Lunch for two on Sept. 5
- Entrance for two at the networking reception on Sept. 4
- Electricity available for additional charge of \$50

Silver Sponsor - \$3,000

- Booth in sponsor area
- Entrance for four at the networking reception on Sept. 4
- Lunch for two on Sept. 5
- Electricity for booth included
- 1/2 page ad in event program
- Logo on caregiver event mass emails originating from Duke Caregiver Support Program
- Name mentioned by moderator during breakout sessions
- Sponsored swag bag item pre-placed for attendees (you provide the items in advance)
- Name listing on sponsor signs at the event

Special Area Sponsorship - \$3,500

Pick one: Pop-up Mini Session, Gallery, Incontinence Product Bank, A Safe Space Demonstration Area, Networking Reception, Opening Session

- Table in exhibitor area or near area you are sponsoring
- Entrance for four at the networking reception on Sept. 4
- Lunch for two on Sept. 5
- Electricity for booth included
- 1/2 page ad in event program
- Logo on special area sign
- Logo on caregiver event mass emails originating from Duke Caregiver Support Program
- Name mentioned by moderator during breakout sessions
- Sponsored swag bag item pre-placed for attendees (you provide the items in advance)
- One pop-up mini session during an attendee break



Presenting Sponsor - \$5,000

- Booth in sponsor area
- Entrance for four at the networking reception on Sept. 4
- Lunch for four on Sept. 5
- Electricity for booth included
- Full page ad in event program
- Give one pop-up mini session during an attendee break
- Logo on presenting sponsor sign
- Logo on caregiver event mass emails originating from Duke Caregiver Support Program
- Name mentioned by moderator during breakout sessions
- Opportunity to provide one educational session on Sept. 5 (while session slots last)
- Sponsored swag bag item pre-placed for attendees (you provide the items in advance)

Underwriting Sponsor - \$15,000

- Two table booths in premier area of conference
- Entrance for four at the networking reception on Sept. 4
- Lunch for four on Sept. 5
- Electricity for booth included
- Full page ad in event program
- Logo on caregiver event mass emails originating from Duke Caregiver Support Program
- Name mentioned by moderator during breakout sessions
- Give two pop-up mini sessions during an attendee break
- Opportunity to provide two educational sessions on Sept. 5 (one in professional track, one in caregiver track). Must commit before session slots are filled for the event
- Name mentioned during media appearances
- Sponsored swag bag item pre-placed for attendees (you provide the items in advance)

Poster Sessions:- \$250

- One poster board to hang your educational/academic poster at the venue in the poster session area.
- Poster boards are one-sided and measure: 4' x 8'
- Attendees will visit the poster session area during breaks
- You will not have a table at the event
- 2 admissions to the networking reception on Sept. 4
- Lunch for 2 on Sept. 5

Each exhibitor/sponsor will include a name/contact listing in the event program and your company name on the event website.



Questions?

Please visit DukeCaregiverCommunityEvent.org or email Nicole.Clagett@Duke.edu